

CHEEZ-IT® SNAP'D® BARCODE BUCK\$® “DIGITAL” OFFER

TERMS AND CONDITIONS

- 1. Eligibility:** Recipients will, during the Offer Period, receive a **Cheez-It® Snap'd®** Barcode Buck\$ digital offer. This offer is redeemable for \$1.00 savings on any single **Cheez-It Snap'd** product, any flavor or size (tax not included) in a single transaction at a participating retailer only.
- 2. Participating retailers** can be found within your Offer; for redemption of Offer in-store only (“**Participating Stores**”). Limit one per transaction. While supplies last. Participating Stores are subject to change.
- 3. Participating Products** are the following:

Product Name	UPC	MSRP
Cheez-It Snap'd Double Cheese - 7.5oz	24100114412	\$4.29
Cheez-It Snap'd Cheddar Sour Cream & Onion - 7.5oz	24100114870	\$4.29
Cheez-It Snap'd Jalapeno Jack - 7.5oz	24100114917	\$4.29
Cheez-It Snap'd Extra Crunchy Sharp White Cheddar - 7.5oz	24100121373	\$4.29
Cheez-It Snap'd Extra Crunchy Margherita Pizza - 7.5oz	24100124527	\$4.29
Cheez-It Snap'd Double Cheese - 12oz	24100116669	\$6.29
Cheez-It Snap'd Cheddar Sour Cream & Onion - 12oz	24100116645	\$6.29

4. Redemption Period: The Offer is valid thru 3/29/2025 (“**Offer Valid Thru Date**”). Recipients can check the exact expiration date by clicking on their Offer link and viewing the OFFER VALID THRU date listed. The Offer is not redeemable after the specified date.

5. Offer Redemption Process: Redeem your Offer at any Participating Store by the Offer Valid Thru Date. The Offer is subject to the terms and conditions associated with its use. Message and data rates may apply. Internet access required. Bring your Barcode Buck\$ digital offer to any Participating Store to redeem; not available for redemption online (except for Walmart.com). At checkout, follow the instructions on your Barcode Buck\$ digital offer to scan the participating product and the Barcode Buck\$ digital offer barcode to receive your offer value (or up to the dollar amount designated on your reward). Tax not included. The offer value will be immediately deducted and shown on your receipt. Eligible submissions must clearly show the purchase of one (1) participating product to redeem this digital offer. No cash to be provided as change. Barcode Buck\$ digital offer cannot be replaced if lost, stolen, damaged or expired. Not redeemable for cash. Not for resale. The final date the digital offer can be redeemed is listed on your Barcode Buck\$ reward in the Valid Thru Date section.

View your offer for additional details and participating products.

Open to legal residents of the fifty (50) United States and District of Columbia who are 18 years of age or older at the time of receipt of offer. This offer may not be combined with any other offers. No group or organization requests will be honored. Each reward can only be redeemed one-time. Offer valid only in the U.S. for reward redemption at Participating Stores. Message and data rates may apply. You are responsible for all applicable fees and taxes associated with accessing your digital via your wireless device. Accessing your digital offer via a wireless device is designed to work with most of the U.S. major wireless carriers in the United States, but Sponsor makes no guarantee that any particular wireless service provider will participate, and the wireless device that is used must be capable of receiving the digital offer. Check with your carrier for details. Recipients should check their phone's features to see if they have that capability.

Kellanova (“**Sponsor**”), TPG Rewards, Inc. and/or (collectively, the “**Promotion Entities**”) their respective parent companies, subsidiaries, affiliates, advertising, promotion and other agencies (collectively, the “**Promotion Entities**”) are not responsible for lost, late, illegible, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled submissions, which will be disqualified, or for problems of any kind, whether mechanical, human or electronic. Promotion Entities shall not be responsible for incorrect or inaccurate digital offer information whether caused by any of the equipment or programming associated with or utilized in the promotion or by any technical or human error which may occur in the processing of the digital offer in the promotion. Promotion Entities assume no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of digital offer. By participating in this Offer, recipient agrees to release and hold harmless Promotion Entities, their respective subsidiaries, affiliates, representatives and agents (including any third parties who assist in the administration of this Offer) and the respective directors, officers and employees of each from any and all liability from claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any reward, participation in this Offer or any Offer-related activities. Offer is void where prohibited. Any attempt by a recipient or any other individual to deliberately undermine the legitimate operation of the Offer, or to annoy, abuse, threaten or harass any other person in connection with the Offer, is in violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to disqualify the applicable individual and seek damages and other remedies from any such person to the fullest extent permitted by law.

Sponsor makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning any gift furnished by third parties in connection with the offer. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, SUCH REWARDS ARE PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT

Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend this Offer should it determine, in its sole discretion, that any virus, bug, non-authorized human intervention or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Offer. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds to be tampering with the operation of the Offer. Additionally, Sponsor reserves the right to prosecute any fraudulent activities to the full extent of the law.

CAUTION: ANY ATTEMPT BY A PARTICIPANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS OFFER IS A VIOLATION OF CRIMINAL AND CIVIL LAW. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

SPONSOR: Kellanova, One Kellogg Square, Battle Creek, MI 49016. 2024

Barcode Buck\$ is a registered trademark of TPG Rewards, Inc.